Goal 1: All students will perform at the meets or exceeds level on the common classroom and district reading, language arts and math assessments.

Objective

1. Implement a district curriculum and instruction plan that enhances student learning.

Activity #	Activity	Grade	Evidence	Benchmark Goal	Status	2018 goal
1	Improve Assessing Mathematical Understanding (AMU) test scores in grades K-1	K-1	Provide professional development for K-1 staff at district inservice to improve mathematical practices.	74% of students in grades K-1 will score proficient or advanced	Spring, 2014 71% of K-students and 73% of 1st grade students Pro. or Advanced.	80% of students in grades K-1 will score proficient or advanced
2	Implement Riverside Math assessment tool in grades 2-11		Currently Riverside data is available for students in grades 2-6. Professional development for teachers in grades 7-10 will begin in November. Students will be tested at least 2x per year	50% of students in grades 2-10 will score proficient or better	Spring, 2014 44% of students in grades 2-6 scored proficient 2015-16 will be the first year that Riverside will be given to students in grades 7-10	59% of students in grades 2-10 will score proficient or better
3	LHS students will demonstrate a proficiency in the ACT/ACT Aspire conceptual categories of Algebra and Number and Quantity	10-12	ACT Math	UW Early Math Placement Test (Senior) 3 times per year	5% growth in proficiency in grades	
4	Improve Fountas and Pinnel (F&P) test scores		F&P is administered 3x per year in grades K-2.	70% of students in K-3 will meet benchmark	2014 67% of K-3 students scored proficient.	80% of students K-3 will meet benchmark scores
5	Improve Scholastic Reading Inventory test scores	3-12	SRI is administered 3x per year.	60% of students will be advanced or proficient on grade level benchmarks.	2014 56% of students in grades 3-12 were proficient	70% of students proficient and advanced
6	LHS students will demonstrate growth in writing proficiency on the ACT/ACT Aspire writing exams.	10-11	ACT Writing prompts administered 3 times a year	a 5% holistic score growth in ACT/ASPIRE	2014	

Goal 2: Identify and increase MPSD school community positive character traits.

Objective 1 Identify a baseline for improvement on attributes that will lead to student academic success.

Activity #	Activity	Grade	Evidence	Benchmark Goal	Status	2018 Goal
1	Improve daily attendance rate and reduce the number of habitual truants by 3%	K-12	Create a comprehensive District attendance process and identify intervention strategies	Reduce number of students identified as habitual truants	MPSD currently has 6.5% students identified as habitual truant. And has a 94% attendance rate	Reduce habitual truancy rate to 5% by 2017
2	Improve the number of students graduating in 4 years	7-11	Identify early intervention process to reduce credit deficiency beginning in 1st semester of 9th grade	87.5% of students will receive regular diploma in 2016	2014, 86.7% (330) received regular diploma in 4 years.	89% of students will receive regular diploma in 4 years
3	Increase school engagement	7-12	Participation in grades 6-12 in Extra/Co-Curricular Activities in academic, athletic, and music	increase the number of students participating in after school activities	28.0% of students 6-12 indicate participation in extra/co curricular activities	30% of students in grades 6-12 will participate in extra/co curricular by 2017
4	Improve employee retention	all employe es	identify areas to improve employee satisfaction through semi-annual engagement surveys	Initial data will set benchmark goal	No measurable data available	Use data to measure improvement in 2017
5	Investigate parent satisfaction survey	all parents	identify areas to improve parent satisfaction through annual survey	Initial benchmark data goal will be set	No measurable data available	Use data to measure improvement in 2017

Goal 3 Create a comprehensive communication plan for internal and external stakeholders.

Activity #	Activity	Grade	Evidence	Benchmark Goal	Status	2018 Goal
1	Research best practice communication strategies for public schools					
2	Identify best tool to communicate with employees.		currently there is no formal communication tool used to inform employees	create a communication tool for internal MPSD stakeholders		MPSD staff are introduced to new internal communication tool
3	Identify best tool to communicate with community.		Currently we use MPSD Facebook and Website to communicate with community	Expand communication in the community Identify multiple stakeholder groups		Create points of pride flyers for each building
4	Identify best tool to communicate with Manitowoc Public at large		currently there is no formal communication tool used to inform the public at large about the great things that are going on in MPSD	Identify multiple stakeholder groups		